Heroes of Pymoli Observations

1. Men are the biggest purchasers and 20-24-year old’s are the largest ages demographic for Pymoli.
2. The top senders are interesting, possibly dig into that to see what specifically they buy and general more information on them, to see how to better market to them.
3. The most popular game is the Oathbreaker, possibly reconsider increasing the price of the game and see if people will continue to purchase it.